

Press Release



DISNEY'S HIT MUSICAL, THE LION KING AT MARINA BAY SANDS, EXTENDS 6 MORE WEEKS – THROUGH OCTOBER 2011

The Lion King extends 6 more weeks and will play its final performance on October 30, 2011 after playing to over 280,000 people and 220 performances

SINGAPORE (16 September, 2011) –Disney's award-winning Broadway phenomenon **THE LION KING** takes its final curtain call at the Sands' Theater, Marina Bay Sands, on October 30, 2011. Already enjoyed by over 280,000 people to date, the production has played to capacity crowds in its 7 months and over 220 performances. **The Lion King** is the longest running musical in Singapore's Broadway entertainment history, surpassing other musicals such as *Phantom of the Opera* and *Cats* that have toured through Singapore and around Southeast Asia over the last ten years.

THE LION KING immediately established itself as one of the most critically-acclaimed productions in the history of Singapore when it opened in March this year. *Business Times*, noting that it has raised the cultural bar within Singapore, declared, "With Singaporean audiences starved of top-notch Broadway fare of late, *The Lion King* has clearly earned its deserving place at the top of the food chain in local musical theatre," and "It's not often that theatre-goers are completely blown away." *The Straits Times* raved "If this musical were a lion, it would quite certainly be a king" and it was "A sumptuous visual feast." While *TODAY Newspaper* hailed the production as one which "You simply can't stop yourself from breaking into applause" and *Channel NewsAsia.com* called it simply, "A jaw dropping theatrical performance."

Mr. George Tanasijevich, President and Chief Executive Officer for Marina Bay Sands, and Managing Director, Global Development, Las Vegas Sands Corp., said "Marina Bay Sands has truly raised the bar in bringing in the best world-class entertainment to audiences in Singapore. The fact that *The Lion King* is the most successful Broadway musical in Singapore's history is testament to the show's winning formula which appeals to people of all ages and walks of life. We are proud of this tremendous achievement and would like to take the opportunity to congratulate the cast and crew of *The Lion King* on a job well done and thank



Disney and Base Entertainment for a successful partnership. We look forward to featuring many more exceptional entertainment options in the future."

Mr Milan Rokic, Executive Vice President and Managing Director of BASE Entertainment Asia said, "We are proud beyond measure of the way that Singapore has embraced *The Lion King* and we anticipate a strong final month of performances. We would also like to thank the cast and crew who have worked tirelessly to put on flawless performances night after night. BASE looks forward to bringing many more first class productions to Singaporean and Southeast Asian audiences as part of our plan to place Singapore on the map as the premiere live entertainment destination for the region. We will be opening another big Broadway blockbuster in December this year, and announcing several other well-known international productions for 2012, all performing at Marina Bay Sands' sensational theaters."

For Singapore, Disney hand-selected an international cast of performers who have won acclaim in productions of **THE LION KING** across the globe, including Broadway, Taipei, South Africa, London, Los Angeles, Australia, Toronto, Shanghai, Paris and Holland. Local elements were also added to make this production unique to Singapore. The musical has also elevated Singapore's performing arts industry when it cast, for the first time, a Singaporean actor in the key role of Young Simba - 11-year-old Nicholas Papayooanou.

Marina Bay Sands and BASE Entertainment's production of Disney's **THE LION KING** is the acclaimed full-length version seen around the globe and is staged with the same spectacular music, sets, and costumes that have made it a cultural phenomenon. In addition to Singapore and the landmark Broadway production, **THE LION KING** also can be seen on stages across North America and in Las Vegas, London's West End, Hamburg, Paris and Tokyo with a production in Madrid in October.

THE LION KING plays Tuesday to Sunday evenings at 8pm and Saturday and Sunday matinees at 2pm. Ticket prices start from S\$65.

Tickets for the last months performances can be purchased at the Sands Theater Box Office or SISTIC outlets or by calling +65 66 88 88 26 or via the Internet at www.marinabaysands.com/TheLionKing

TICKETING INFORMATION

Day/Times	PLATINUM	A Reserve	B Reserve	C Reserve	D Reserve	E Reserve
Tues - Frid: 8pm Sat - Sun: 2pm & 8pm	\$240	\$185	\$165	\$125	\$85	\$65

Booking Fee of SGD\$3 applies per ticket



ABOUT THE LION KING

Now in its 14th year, THE LION KING remains ascendant, continuing to reign as a cultural phenomenon and one of the most popular stage musicals in the world. Since its 1997 Broadway premiere, 18 productions have been seen by more than 60 million people around the world, grossed over \$4.6 billion and have cumulatively run 83 years. Produced by Disney Theatrical Productions (under the direction of Thomas Schumacher), THE LION KING is the seventh longest-running musical in Broadway history and one of only five productions in theatre history to play for ten years or more, both on Broadway and in the West End. Translated into seven different languages (Japanese, German, Korean, French, Dutch, Mandarin, Spanish), the show has been performed in 14 different countries on five continents. THE LION KING can currently be seen its flagship production on Broadway, on stages across North America, and in Las Vegas, London's West End, Hamburg, Tokyo and Singapore. In October 2011, the first Spanish production will bow in Madrid. For more information worldwide, visit LionKing.com.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts, including the resident performance "The Lion King". Completing the line-up of attractions is the ArtScienceMuseum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

Media contacts

Debra Wang (+65) 6688 0280 / (+65) 9656 2383 / debra.wang@marinabaysands.com

ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.

Media contacts

Amanda Osborne (+65) 9046 7009 / Amanda@baseentertainmentasia.com

For Images

<https://www.yousendit.com/download/bHIEYURLeFg4NVZMWEE9PQ>